

# 2015 SUMMARY OF financials

## COMPARATIVE OPERATIONAL EXPENDITURES

Program Area	2011	2012	2013	2014	2015
PR & Strategic Alliances	\$205,335	\$641,013	\$819,625	\$1,318,522	\$732,064
Government Affairs and Public Sector Partnerships	\$810,266	\$924,875	\$1,018,032	\$1,281,495	\$1,271,793
Arts In Education	\$425,046	\$439,516	\$620,959	\$639,147	\$837,945
Local Arts Advance (Fmr R&I/Field Serv)	\$1,549,698	\$1,725,475	\$1,412,020	\$1,446,894	\$2,482,121
Research & Information	\$1,290,734	\$1,047,352	\$824,705	\$985,529	\$1,395,372
Leadership Alliances	\$916,714	\$1,073,976	\$1,114,719	\$1,121,859	\$1,470,970
Communications/Visibility/Marketing	\$767,436	\$810,322	\$1,025,764	\$1,289,017	\$1,591,908
Private Sector	\$1,009,693	\$504,540	\$515,028	\$962,032	\$1,006,388
Special Projects	\$358,857	\$280,277	\$332,693	\$1,090,268	\$1,954,466
Arts & Business Council of New York	\$465,311	\$394,333	\$159,949	\$156,708	\$221,188
Arts Action Fund	\$375,086	\$538,374	\$410,712	\$434,877	\$484,028
Americans for the Arts Foundation	\$4,998	\$5,019	\$5,000	\$5,376	\$11,457
Management & General	\$2,471,487	\$2,790,050	\$2,829,957	\$1,124,271	\$1,184,921
Membership Development and Fundraising	\$868,071	\$615,193	\$776,045	\$733,377	\$986,121
<b>Total Expenses</b>	<b>\$11,518,732</b>	<b>\$11,790,315</b>	<b>\$11,865,208</b>	<b>\$12,589,372</b>	<b>\$15,630,742</b>



This document, produced by management for the purposes of this report, is based on the audited consolidated financial statements and accompanying notes prepared by the public accounting firm of Tate & Tryon based in Washington, DC for the respective years listed. Please also note that due to shifts in department and programmatic composition over a number of years, the totals listed here for past years may differ slightly from previous annual reports.

[annualreport.artsusa.org](http://annualreport.artsusa.org)