

2012 FINANCIALS

Comparative Operational Expenditures

Program Area	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
PR & Strategic Alliances	\$ 59,336	\$ 130,673	\$ 114,032	\$ 70,490	\$ 156,001	\$ 313,864	\$ 200,593	\$ 157,937	\$ 205,335	\$ 641,013
Government Affairs and Public Sector Partnerships	725,715	1,205,071	885,809	880,280	886,808	1,284,313	721,969	878,545	810,266	924,875
Arts In Education	511,905	507,432	258,351	314,681	352,444	908,981	617,438	595,887	425,046	439,516
Local Arts Advancement (Frmr R&I/Field Serv)	1,609,072	1,976,737	1,567,438	1,134,320	2,131,579	1,629,259	1,639,813	1,444,616	1,549,698	1,725,475
Research & Information			783,645	1,029,020	1,248,105	1,093,528	889,971	1,189,435	1,290,734	1,047,352
Leadership Alliances					1,035,525	1,106,749	922,532	1,000,288	916,714	1,073,976
Communications/ Visibility/Marketing	1,487,449	2,194,574	2,505,888	2,541,767	1,379,341	1,148,258	938,646	803,550	767,436	810,322
Private Sector			1,595,298	1,540,417	1,556,639	1,417,777	1,193,886	1,189,853	1,009,693	504,540
Special Projects	1,836,397	548,146	1,312,586	1,438,179	591,510	464,359	419,030	327,372	358,857	280,277
Arts & Business Council of New York			703,795	767,808	749,857	694,273	475,926	471,599	465,311	394,333
Arts Action Fund			1,601,173	1,701,513	1,823,855	1,606,153	680,539	583,518	375,086	538,374
Americans for the Arts Foundation					4,109	3,750	6,250	5,000	4,998	5,019
Management & General	1,214,172	1,756,119	2,154,277	2,659,591	2,589,607	2,735,047	2,924,092	2,476,020	2,471,487	2,790,050
Membership Development and Fundraising	815,585	1,031,960	1,213,827	757,201	762,003	701,300	590,975	656,168	868,071	615,193
Total Expenses	\$ 8,259,631	\$ 9,350,712	\$ 14,696,119	\$ 14,835,268	\$ 15,267,383	\$ 15,107,611	\$ 12,221,660	\$ 11,779,788	\$ 11,518,732	\$ 11,790,315



This document, produced by management for the purposes of this report, is based on the audited consolidated financial statements and accompanying notes prepared by the public accounting firm of Tate & Tryon based in Washington, DC for the respective years listed. Please also note that due to shifts in department and programmatic composition over a number of years, the totals listed here for past years may differ slightly from previous annual reports.